MINUTES

I. Call to Order- 3:34 p.m.

II. Roll call

Members Present: Brenda Karales, Courtney Transier, JoAnn Britton, Elizabeth Karales, Andrew Nickel, Susan Hines

III. New Business

(a) Discussion of date to have SKY 5k- Brenda suggested that we go back to having the run on the third Saturday of April. This is because the weather has not been great the last two years, and our run has been conflicting with area school proms. We may be able to get more school participation if our date doesn’t conflict with the schools’ proms.

(b) Brenda moved that we have the SKY 5K on Saturday, April 21, 2018 at 9:00 a.m. Andrew seconded the motion. Motion passes by unanimous vote.

(c) Discussion of location of SKY 5K- Hoover Forest Preserve is available on April 21, 2018 if we want to continue to use the Forest Preserve for our run. It is free to use, and comments from past runs have been positive for the location.

(d) Brenda moved that we have the SKY 5K run at Hoover Forest Preserve again this year. Susan seconds. Motion passes by unanimous vote.

(e) Discussion of professional timing- The chip timing worked better for the last run than the previous year. The price was pretty comparable, and Brenda was able to maneuver the on-line sign up easier. We should continue with chip timing.

(f) Courtney moved that we use Its Race Time, Inc. again as the timing company. Andrew Seconded. Motion passes by unanimous vote.

(g) Discussion of entry fee- the consensus of the committee members is that we keep our prices the same as last year. Comments from those who ran last year were that the prices were good.

(h) Discussion of brackets for entry fees- Brenda suggested a change to the family bracket. Some non-families took advantage of the family discount. It was suggested that we change the family bracket to read “Family- up to five household members”.

(i) Andrew moved to set the fees the same as last year and keep the brackets the same as last year with the exception of changing the language for the Family bracket. Brenda seconded. Motion passes by unanimous vote.

(j) Courtney moved that we continue to give $10 of each entry fee the six organizations we support. Andrew Seconded. Motion passes by unanimous vote.

(k) Discussion of sponsorship prices- the consensus is that most of our sponsorship prices are set at a good level. We may want to consider lowering our top level...
since we have never gotten a sponsor for that level. We will try one more year to get a top level sponsor, and if we can’t get one for this year, we will likely lower it next year.

(l) Courtney moved to keep the sponsorship price levels the same as last year. Andrew seconded. Motion passes by unanimous vote.

(m) Discussion of logo- Brenda created some new logos to consider. Some members thought it would be good to have a change this year in our logo. Susan suggested that we keep the logo for branding and marketing purposes.

(n) Susan moved to keep the same logo. Andrew seconded. Motion passes by unanimous vote.

(o) Discussion of T-Shirts- Brenda has been contacted by some local companies that can make our t-shirts. Brenda received several samples of shirts from one of the companies. Committee members believed that we should keep with the same kind of shirt as the last two years. Brenda will work on getting quotes from the area businesses for the shirts. She will try to have those by the next meeting.

(p) Discussion of purchasing a PA System- There have been problems in the last two years of people not being able to hear Eric at the start of the race. Brenda thought it would be beneficial to purchase a small PA system to help with that issue. JoAnn said that she has one that she will let us borrow for the run to see how it works before we purchase one.

(q) Other- Courtney thought we should have an actual awards ceremony to hand out the awards for the top finishers. That would take the pressure off of Brenda to track the runners down as they came across the finish line. It was suggested that we hand out the awards at 10:00 a.m. That way the majority of runners will be done. Brenda said that she heard from a lot of runners that there was concern over the large rocks that were used to fill in holes throughout the course. Brenda suggested that we ask if we can make a donation to the forest preserve to see if they will put down some gravel instead of the large rocks. She will check to see if that is even a possibility before we take a vote on it. Brenda will contact Salsa Verde, Jimmy Johns and Chick-fil-a to see if they want to provide food this year. Susan will contact Andy’s Custard to see if they will provide something. Also, Susan will contact American Ninja Warrior the Towers of Power to see if they will come and make an appearance at the run.

IV. Citizens to be heard- none

V. Next meeting- November 3, 2017 at 3:30 p.m. in State’s Attorney’s Office conference room

VI. Motion to adjourn by Andrew, seconded by Courtney, unanimously approved

VII. Adjournment at 4:20 p.m.