Develop and Distribute Marketing Material

1. Update and Maintain the Website  
   a. Streamline Website  
      i. Dead links were eliminated; additional information added
2. Publish Economic Indicator Dashboard  
   a. Update Economic Dashboard  
   b. Review

Strengthen and Coordinate Regional Partnerships

1. Coordinate and Co-Host KEDA Events  
   a. KEDA Meetings  
   b. Economic Forecast Breakfast  
      i. Held October 21 at Whitetail Golf Club
2. Visit Municipalities Economic Development Meetings  
   a. Montgomery EDC  
      i. Attended Holiday Party
3. Strengthen Workforce Connections  
   a. Develop Work-Study Program  
      i. Working with WIOA Board on the Manufacturing Careers Internship Program  
   b. Target Partners  
      i. No new partners identified in Quarter 4
4. Participate in Regional Economic Initiatives  
   a. Bimonthly Steering Committee Meetings  
      i. Participated on December 1  
   b. Planning for Regional Growth Initiative Meeting  
      i. Waiting on Date

Connect Businesses to Resources

1. Host Business Forums  
   a. Economic Forecast Breakfast held on October 21 with Speaker Rick Mattoon of the Federal Reserve Bank of Chicago  
      i. Review was undertaken with County Administrator and KEDA partners
2. Distribute County Resources  
   a. Market to Businesses  
      i. Companies applying for a Revolving Fund Loan were handed a copy of the Resources. In addition, non-county resources were also directed.
3. Business Retention Contacts  
   a. Business Retention Meeting  
      i. No businesses were met in Quarter 4.
4. Work-Study Program
   a. Develop program specifics
      i. Working with WIOA on Manufacturing Career Internship Program; after program review successful ideas will be incorporated
   b. Develop partner relationships
      i. Working with WIOA on Manufacturing Career Internship Program; partners in program will be used for later internships

Establish Standardized Incentives

1. Streamline Incentive Process
   a. Engage Partners
      i. Not initiated
   b. Document processes
      i. Not initiated
2. Develop Incentives for Targeted Needs
   a. Design incentive goals
      i. Not initiated
3. Create Consensus with Local Partners
   a. Meet with Partners to Determine Incentive Goals
      i. Not initiated

Research and Maintain Economic Data

1. Create and Maintain Industrial Business List
   a. Obtain new info to update list
      i. Companies that come in contact with Economic Development are added to the list
2. Update and Maintain Demographic Data
   a. Analyze Data for Trends
      i. Not initiated
3. Create and Maintain a Broker list
   a. Develop Broker List
      i. Staff is currently compiling a list of brokers in the area.
4. Research Economic Opportunities for South Route 47
   a. Analyze Data for Economic Possibilities
      i. During analysis, more research was found to be needed to match businesses with the area