Develop and Distribute Marketing Material

1. Update and Maintain Website
   a. Streamline Website
      i. Outdated information on the website was removed or updated.
      ii. Additional resources were added to the website.

2. Publish Economic Indicator Dashboard
   a. Update Economic Dashboard
   b. Review

Strengthen and Coordinate Regional Partnerships

1. Coordinate and Co-Host KEDA Events
   a. KEDA Meetings
   b. Manufacturing Matchmaking Event
      i. Partnered with IMEC and CMMC to co-host a Manufacturing
         Matchmaking Event in Sugar Grove on February 24.

2. Visit Municipalities Economic Development Meetings
   a. Attended Plano Chamber of Commerce, Economic Development Corporation,
      and City Annual Meeting on February 3.

3. Strengthen Workforce Connections
   a. Attended VALEES Event
      i. Attended a Valley Education System for Employment Event focused
         on teaching about Manufacturing to High School students on March 4.
   b. Meet with VIA
      i. Met with Kathy Gilmore from the Valley Industrial Association to
         discuss business resources on March 11.
   c. Meet with Kane County Office of Community Reinvestment Workforce
      Development Division (formerly Kane/Kendall County of Employment and
      Education)
      i. Met with Renee Renken and Mary Yapejian of Workforce
         Development Division to discuss organizational changes and programs
         for job training including internships and retraining.

4. Participate in Regional Economic Initiatives
   a. Regional Growth Initiative Meeting
      i. Met with leaders of the seven collar counties and Chicago as part of
         biannual meeting at Waubonsee on February 26. Topics discussed was
         regional economic development strategies.
   b. Bimonthly Steering Committee meeting
      i. Participated in the Regional Economic Initiatives Steering Committee
         meetings encompassing Chicago Metro Metals Consortium, Metro
         Chicago Exports, and Chicago Regional Growth Initiatives Steering
         Committees.
Connect Businesses to Resources

1. Co-Host the Job fair
   a. Planning
      i. The first call setting up Job Fair Planning took place in March; planning in earnest will take place after the Waubonsee Internship fair in April.

2. Host Business Forums
   a. Develop Forum Topics
      i. Two formats were discussed with KEDA: a Business Resource Roundtable in the Summer and an Economic Forecast Forum in the Fall. Dates Pending.

3. Distribute County Resources
   a. Create Resource Handout
      i. A two page (front-back) handout was developed to be used as informational and marketing device. It includes common resources from financing, business planning, and workforce.
   b. Distribute to partners
      i. The handout was given to our KEDA partners and those businesses that have emails on file.

4. Business Retention Contacts
   a. Develop Business Retention Targets
      i. Using information from the Industrial Market Analysis, key industries were identified for retention and expansion efforts.

5. Work-Study Program
   a. Meet with IVVC
      i. Met with Ron Pieper of IVVC on January 25 to discuss the possibility of intern programs in the County. Information from other internship programs for models was supplied by Mr. Pieper after the meeting.
   b. Meet with VALEES
      i. Met with Roger Sanders of VALEES on March 4 to discuss internship programs. Additional internships information from previous IVVC meeting was expanded upon.
   c. Meet with VIA
      i. Met with Kathy Gilmore of VIA on March 11 to discuss resources and businesses for internships.

Establish Standardized Incentives

1. Develop Incentives to Targeted Needs
   a. Using the Industrial Market Analysis data and findings, incentive programs will be examined for ability to address those needs.
Research and Maintain Economic Data

1. Create and Maintain Industrial Business List
   a. Obtain Industrial Business list
      i. Obtained list of industrial businesses from CMMC and IMEC
   b. Compile and Verify
      i. Both lists were combined, redundancies eliminated, and the companies were searched for online to verify they were still operating. The remaining businesses were plotted on a County map to distinguish between those unincorporated and incorporated, and those in residential areas that may be sales personnel.

2. Update and Maintain Demographic Data
   a. Update Demographic Data
      i. Demographic Data for 2016 was updated and posted to the website.
   b. Analyze for trends
      i. Workforce trends are being analyzed in conjunction with the Industrial Market Analysis industry job growth projections.

3. Create and Maintain a Broker list
   a. Develop Broker List
      i. Staff is currently compiling a list of brokers in the area.